



**WAKA WAKA**  
SHINE BRIGHT

# The Ultimate Solar Lamp

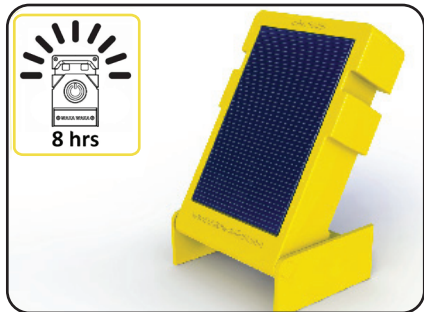
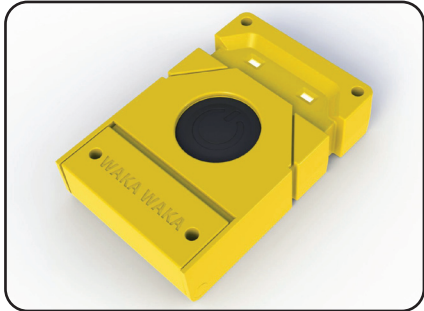
*The Most Efficient Solar Lamp on the Planet*

The cool, personal solar lamp designed to survive the extremes of Africa! The patented innovative solar power management technology provides for superior charging capabilities results in no less than 16 hours reading light on less than a full day of sunlight. In suboptimal conditions WakaWaka performs up to 200% better than any other solar lamp. WakaWaka ensures you will always have light!

Hurricanes, tornadoes, power grid failures, even terrorist attacks are going to happen. When they do, one thing is certain, the sun will set and there will be darkness. The WakaWaka Solar Lamp will deliver **16 hours** of bright reading light on just an 8 hour charge! Solar replenished, long lasting rechargeable batteries are included. Simply allow access to light, and the patented technology will deliver powerful LED lighting, anywhere for years!

## Every Purchase Helps Light the World!

1.5 Billion people worldwide, still live off-grid, with no access to electricity. They depend on dangerous, toxic and expensive kerosene fuel for their basic lighting needs. Annually millions of children suffer severe burns from accidents with kerosene lamps. Every purchase of the WakaWaka enables a family with children to receive a subsidy making the use of quality light affordable and sustainable. WakaWaka gives them a chance for a brighter future. read more on [www.wakawakafoundation.org](http://www.wakawakafoundation.org).



## The Facts!

### 8 hour charge in sunlight

- 8 hours of bright light
- 16 hours of reading light
- 80 hours of night safety light after every free solar charge

### Light - WakaWaka has 5 different light modes:

- 200% super bright torch
- 100% bright ambient light
- 50% reading light
- 10% night safety light
- WakaWaka SOS morse code, visible for miles!

### Battery

- 3 AA rechargeable NiMH batteries included
- 3 year operational life based on daily usage
- Replaceable

**Available in stunning yellow, distinguished gray and several other colors and color combinations!**

**Technology** - The patented Intivation technology provides for superior charging characteristics resulting in:

- Fastest possible charge
- In sub-optimal conditions up to 200% more efficient as other solar lamps
- Charging even with artificial light
- In accordance to UNFCCC regulations for carbon offset accreditation

### Design

- Fits on a standard soda or glass bottle
- Ruggedized for extreme conditions
- Can hang from the ceiling
- Easy to use, easy to carry
- Made of recycled plastic

### Social responsibility

- Every purchase enables the foundation to subsidize one family with children
- Each WakaWaka supports a 'Climate Hero' education program ([www.wakawakafoundation.org](http://www.wakawakafoundation.org) for more info)

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**WAKAWAKALIGHT.COM**



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# The Power of Light Makes A Difference!

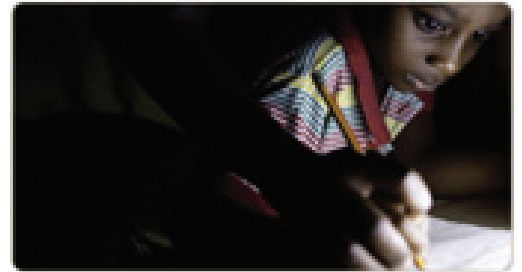
## The Business Model Is Simple

For every WakaWaka Solar Lamp purchase made in the developed countries including Europe, No. America, Japan and Australia, the WakaWaka foundation can subsidize the cost of one WakaWaka light for a family living in the dark. Not charity but conscious support. No hand outs, rather a leveling of the playing field. These are ideas and results that are remembered for a lifetime ultimately altering relations between countries. Human beings creating positive, tangible change around the globe. Everyone has a stake and an opportunity to participate.

## Better School Results

Research has shown that children read and study much longer when their parents don't have to pay for expensive kerosene any longer. In India kerosene is rationed, so the amount of hours of light in the evening is limited by government law. School results improve significantly when students can now finally do their home work.

In Abu Hasheem in South Sudan the World Bank researched the impact of solar LED lighting on the pass rate for students. With kerosene lamps this was a mere 57%. Two years after introduction of the solar lamps the pass rate reached 100%. The average school grade rose from 'unsatisfactory' with 35% to 'above average'.



## Improve Future Perspectives

It is generally known that education is the major key to escape from poverty. It is also one of the most important solutions for overpopulation. With a higher education (secondary school for example) students have a much better chance of generating more income, reducing the need for more children to provide for their 'pension'.

## Creating Self Sufficiency

Tobacco workers in India normally work in the fields during the day and need to roll the tobacco leaves in the evening. They cannot do this without proper light. As part of a study one village were given solar lamps. Result was that in this village people worked longer in the evening and they earned significantly more than the people in the other village without solar lamps. Another step forward in escaping the 'poverty trap'.



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