



Annual Report 2017

of the

Foundation Pamoja Kenia

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Introduction

'Together', that means Pamoja in Swahili, the language they speak in Kenya. And 'together' is how we want to work with our foundation. We strongly believe that every development must be realized in collaboration with the local population. Cooperation leads to sustainable solutions that are supported by the people for whom we realize the solution.

Our mission is to start, guide and implement projects in Kenya in collaboration with the local population. We mainly focus on water projects and sanitation projects that simultaneously create employment for the local population.

Pamoja Kenya depends on financial support from others. We raise funds through acquisition, BIS (International Cooperation Office) and Wilde Ganzen. In addition, we have set up a webshop with on this website products that are handmade in Kenya. 35% of the sales goes to our current projects and other expenses of the foundation. At Pamoja Kenya Foundation you are always assured that your donation is actually spent on projects that benefit the local population.

On 2 November 2011, the Pamoja Kenya Foundation was established by notarial deed. The objective of the foundation is:

- a. the start-up, supervision and execution of projects in Kenya, which include the installation of water wells, installation of water pumps, realization of public toilets / public showers and the like. With the development of such initiatives, the foundation wants to support the local population;
- b. promoting employment by launching and guiding such projects to improve the future of the underprivileged population;
- c. combat diseases such as cholera and typhoid.

The foundation has its registered office in The Hague.

The foundation has an ANBI status, so donations from people or organisations in the Netherlands to this foundation are deductible for the Income Tax.

Looking back

In the year 2017 a total of € 16.463, - was received in donations. An amount of € 17,744 has been spent on project goals. See the financial report below for further explanation about the costs and benefits.

Recruitment actions

After the return trip from Kenya in March 2017, Marion was called by Mr. Bert Kanter. Bert Kanter said, you do not know me but I found your foundation on the website of Wilde Ganzen and I was impressed. Bert Kanter and Miranda van Os would marry on June 9, 2017. Their wish was to ask for money as a wedding gift and to donate this to Pamoja Kenya Foundation !!

Marion van de Voort and the board were very impressed by this special action. Again thanks to Bert and Miranda.

Beside, in 2017 we once again stood at various fairs and gave a number of Kenya parties to sell our products. 35% of the sales revenue goes to our projects and other expenses of the foundation. Kenya parties are very lucrative and keep you focused. Through an interactive presentation, the people who shop for charity know this at the end of the presentation. This way you can focus on the right target group, after all, there are so many good goals, which one should you choose and where do you have affinity with. At Pamoja Kenya Foundation you can be sure that the money ends up in the right place. We take care of this every day to guide this and travel twice a year to our projects to open them and to ensure that everything has been carried out satisfactorily and our objectives have been pursued. This gives the residents the feeling that they are taken seriously and involved in the projects. In addition, the Ward (assistant) of the governor officially opens our projects and explains to the residents how difficult it is to raise funds. Until now people are very grateful that we provide them with water. A first necessity of life. No WATER NO LIFE!

We are regularly approached by the press, including the AD (newspaper) of the region The Hague and the surrounding area and the NRC because they believe that everyone has the right to have access to water and in this way one hopes that people donate to the foundation to carry out the projects and to increase our brand awareness. Once again this year we advertised for free at a reduced rate and once for free in the glossy magazine 'Leven' which is a concept in The Hague and the surrounding area. This is also good for the exposure and opens doors in the long term that you had not thought possible. We are very active on Social Media and this is paying off for our name recognition. And again, due to our network capabilities and the large network that we have built over the years, both in the Netherlands and in Kenya, we have been able to profile this further at various African embassies in The Hague, where we are regularly invited for various occasions.

In addition, Marion van de Voort, founder / owner of the Pamoja Kenya Foundation received an award. An initiative of The Voice Achievers Award a result of The Voice News Magazine founded in 1999 by Pastor Elvis Iruh. With The Voice Achievers Award, Pastor Elvis Iruh wants to thank the people who work for Africa or work in Africa to further develop this continent. It is an honor to receive this Award, the award ceremony took place on Friday, November 17, 2017. Thank you Pastor Elvis Iruh.



Project goals

We were able to achieve our project goals again in 2017. This was once again drilling a new water well and installing a water pump, phase 1 of our project. This project is placed on the school grounds of Mpenda Kula. Thanks to our help, the school could remain open. Again, it turned out that electricity was also present here. This we have been able to pull through so that again no generator needed to be placed. The costs for extending the current for the pump, wires, pipes and the like are included in the budget. In addition, an electricity house has been built, which serves as the water tower for the water tank. Because we were able to realize this, this has resulted in the fact that the government pays part of the monthly electricity costs. This is unique. The second phase of our project, namely, the establishment of a public toilet and public shower complex with 2 sinks we have also been able to realize. Our Wash Shower & Go project has thus become a household name. The population did not know what they saw when we officially opened the project in its totality. They were happy and surprised. Once again, Philip Kahindi has the responsibility, together with the board in Kenya, that the projects are well maintained. Within the village council of (in this case) Mpenda Kula, 7 people are appointed who in turn serve to manage, clean and maintain the projects. As a foundation, we believe that the people themselves must take their responsibilities. You have to involve them from the beginning. That gives a good result, satisfaction and the people finally have WATER!

In order for Philip Kahindi to be able to carry out the projects successfully and responsibly, it is important that he comes to the Netherlands twice a year.

This is to taste the atmosphere of how we think, feel and especially do business here. Because he is now well known in The Hague, he appears occasionally in the newspaper. Meanwhile he also speaks a little Dutch and can make himself understood.

That is why it is also important that our chairman, Marion van de Voort, herself goes to Kenya on average 1 - 2 times a year to get a feeling there with the community and the way of working. Because of this she has won quite a few credits. People see a face and person behind the projects. And that is very important.

Change the Game / Wild Geese 2017

In mid-March 2017 Marion was approached by Wilde Ganzen if it would be interesting for our team in Kenya that 2 board members of the CBO in Kenya would be able / willing to take part in the local fundraising program Change The Game of Wild Geese (WG) under the guidance of KCDF in Kenya. WG would then take on 80% of the costs and we as a foundation in the Netherlands 20% of all costs. We have consulted with our board in the Netherlands and with the board members in Kenya, Philip Kahindi (supervisor) and Morris Aziz (treasurer). Everyone thought this was a very good idea and Philip and Morris have successfully completed the course at the end of September 2017. They had to travel to Nairobi several times, including one time for a week to be able to follow the course with other students. They have found it fantastic and the KCDF team (WG in Kenya) were very enthusiastic about their commitment, creativity and enthusiasm. For example, Philip has set up a football team to raise money through various competitions, part of which goes to the projects. Philip and Morris have learned how and why they can ask other organizations and companies for money if they have a good project plan. This was strange to them and they did not dare to do so. Philip himself has made nice postcards that he distributes with different amounts of money on it so that people can donate as well. It turned out that Philip and Morris were ahead of the rest of the students. So this was a hit. Our thanks go to Wilde Geese in the Netherlands, who were able to realize this program.

Preview 2018

Our project for the medical clinic in Maramu in 2018 is currently being implemented (January / February 2018). We have heard on 30 January 2018 that Gilbert Odera and his Flo Flo team have found 'fresh' WATER! They had to dig about 25 meters deep. This was also a tough project and Jos Fluitsma, the secretary of our board, was on site to see how much work it is to carry out this project.



Marion van de Voort travels to Kenya on 6 April to take a pole position on the progress of the project. This time the budget was complete including the airline ticket, transport to / from the project and accommodation during the visit to the project.

We are also lucky that there is power available again so we can continue without needing a generator. Philip Kahindi is very busy with the supervision of all the work. He goes together with the carpenter, plumber and contractor to buy materials in order to limit the costs as much as possible. How lucky we are with him!

In mid-April 2018, the official opening of phase 1 of our Wash Shower & Go project no. 5 will take place. The water well with pump, electricity house, the flow of electricity and placing the water tank on the electricity house. The water tank contains 1000 liters and if it is full, about 300 people can use water. The water tank is topped up every day.

This time, Marion can once again open phase 1 of the project and talk with the population and give explanations.

Through our Social Media channels such as Facebook, LinkedIn, Instagram, Twitter and our newsletter you will be kept fully informed about the progress of our projects.

Thank you for your attention and your interest in the Pamoja Kenya Foundation.

The Hague, January 31, 2018

The board,

Marion J. van de Voort (chairman)

Theo A.A.H.L. Vogels (treasurer)

Jos L. Fluitsma (secretary)

Marjo J.B. van der Knaap (general board member)

Fokelien S. Zijp (general board member)

INCOME STATEMENT OF FOUNDATION PAMOJA KENIA FOR 2017
(amounts x € 1)

INCOME		2017		2016
Received gifts	16.463		19.347	
Gross profit (articles)	718		787	
Project income			266	
VAT and customs refund	320		194	
Yield auction and benefit				
Total income		17.501		20.594
EXPENSES				
Miscellaneous costs	559		151	
Administration costs	3.598		262	
Bank charges	145		143	
Reversal of investment				
Total general costs		4.302		556
Recruitment costs	1.323		1.817	
Cost merchandise	1.271		1.082	
Spent on objective	17.744		9.360	
Total expenses		24.640		12.815
Shortage		7.139		
Surplus				7.779

The 2017 deficit has been financed with surplus 2016.

The item "Received gifts" and "Spending on objective" is actually € 3,560 higher because of this subsidy from Wilde Ganzen.

Specification of "Spent on objective":

Project Mpenda Kula	Water pump	5.000,-
	Electricity	500,-
	Shower & Go	4.534,-
	Water pump	590,-
In November to Wilde Ganzen		7.120,- *
TOTAL		17,744,-
Subsidy Wild Geese		3.560,- *
TOTAL		21,304,-

* Is for the project: "Water for the medical clinic from Maramu" in Kenya, started in mid-January 2018.

BALANCE OF THE FOUNDATION PAMOJA KENIA

ASSETS	31/12/2017	31/12/2016
Liquid assets	96	35
Savings accounts	<u>1.212</u>	<u>8.385</u>
Total assets	<u>1.308</u>	<u>8.420</u>
LIABILITIES		
Free disposable capital	1.308	8.420
Total liabilities	<u>1.308</u>	<u>8.420</u>