



# Annual Report 2018

of the

# Foundation Pamoja Kenia

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## **Introduction**

'Together', that means pamoja in Swahili, the language they speak in Kenya. And 'together' is how we want to work with our foundation. We strongly believe that every development must be realized in collaboration with the local population. Cooperation leads to sustainable solutions that are supported by the people for whom we realize the solution.

Our mission is to start, guide and implement projects in Kenya in collaboration with the local population. We mainly focus on water projects and sanitation projects that simultaneously create employment for the local population.

Pamoja Kenya depends on financial support from others. We raise funds through acquisition, BIS (International Cooperation Office) and Wilde Ganzen. In addition, we have set up a webshop to sell products that are handmade in Kenya. 35% of the sales goes to our current projects and other expenses of the foundation. At Pamoja Kenya Foundation you are always assured that your donation is actually spent on projects that benefit the local population.

On 2 November 2011, the Pamoja Kenya Foundation was established by notarial deed. The objective of the foundation is:

- a. the start-up, supervision and execution of projects in Kenya, which include the installation of water wells, installation of water pumps, realization of public toilets / public showers and projects like that. With the development of such initiatives, the foundation wants to support the local population;
- b. promoting employment by launching and guiding such projects to improve the future of the underprivileged population;
- c. combat diseases such as cholera and typhoid.

The foundation has its registered office in The Hague.

The foundation has an ANBI status, so donations from people or organizations in the Netherlands to this foundation are deductible for the Income Tax.

## Looking back

In the year 2018 a total of € 7.204 was received in donations.

See the financial report below for further explanation about the costs and benefits.

## Actions for fundraising

In 2018 we once again stood at various fairs and festivals (one of them was The Kwaku Summer Festival in Amsterdam) to sell our products. 35% of the proceeds goes to our projects and expenses of the foundation. Next to selling our products we are also active on a regular basis with 'cold calling' in different ways.

One of them is calling companies to ask if they implement sustainable business practices and if they want to do that together with Stichting Pamoja Kenia. This generates also exposure for their company. In case of a donation of at least € 500,-, the logo will be put on the website of Pamoja Kenia and/or the name of the company will be included at the name sign above the project where the company donated for. Also the company will get publicity through Pamoja Kenia, which is in the press regularly.

Marion van de Voort has given a number of presentations to promote the brand awareness of Pamoja Kenia. One of them was during Jamhuri Day (Independence day) in December, organized by the Kenyan embassy in The Hague for Kenyans living in the Diaspora.

At Pamoja Kenya Foundation you can be sure that the money ends up in the right place. We take care of this every day. We travel to our projects twice a year to open them and to ensure that everything has been carried out satisfactorily and our objectives have been pursued.

This gives the residents the feeling that they are taken seriously and involved in the projects. In addition, the Ward (assistant of the governor) officially opens our projects officially and explains to the residents how difficult it is to raise funds. Until now people are very grateful that we provide them with water. A first necessity of life. No WATER NO LIFE!

We are regularly approached by the press, including the AD (newspaper) of the region The Hague and the surrounding area. The press supports us in our mission that everyone has the right to have access to water. In this way one hopes that people donate to the foundation to carry out the projects and to increase our brand awareness. Also in 2018 we managed to advertise in the glossy magazine 'LEVEN!'. This is also good for the exposure and opens doors in the long term that you had not thought possible. We are very active on social media and this is paying off for our name recognition. And again, due to our network capabilities and the large network

that we have built over the years, both in the Netherlands and in Kenya, we have been able to profile this further at various African embassies in The Hague, where we are regularly invited for various occasions.

Next to it Marion van de Voort, founder/chair of Stichting Pamoja Kenia, has received different awards. Including awards from Woman Economic Forum, VBM Businessclub and The Residents of Matsangoni Ward in Kilifi County Kenya.



## Project goals

We were able to achieve our project goals again in 2018. This was once again drilling a new water well and installing a water pump, phase 1 of our project. This project is realized next to the medical clinic of Maramu (village). The project couldn't be placed at the terrain of the medical clinic itself. The gate closes here at 18.00 p.m. and because of that the inhabitants of Maramu village (600 people) have no access and cannot use the facilities of the projects after that time. The project is situated a little bit outside the fence of the clinic which means the clinic as well as the inhabitants can use the facilities of the project. Besides, the medical clinic can't pay to collect water or make use of the toilet and/or shower while the inhabitants can. In this way, the project is self-sustainable again. After all the project needs to be taken care of technical as well as hygienic and that is not possible without finances.

Stichting Pamoja Kenia is de 'producer' and provides for the finances, however the people themselves are responsible for the maintenance. And if we see during our visits to the projects, that the people are not following the rules and regulations according to our statutes, we close the project.

Philip Kahindi, our supervisor and chairn of the CBO in Kenya is responsible for this, together with Morris Aziz (treasuer).

Again, it turned out that electricity was also present here. We were able to extend that so there was no need to install a generator. The costs for extending the current for the pump, wires, pipes et cetera are included in the budget. In addition, an electricity house has been built, which serves as the water tower for the water tank.

Because we were able to realize this, this has resulted in the fact that the government pays part of the monthly electricity costs. This is unique.

The second phase of our project, namely the construction of a public toilet and public shower complex with 2 sinks, we have also been able to realize. Our Wash Shower & Go project has thus become a household name. The population did not know what they saw when we officially opened the project in its totality. They were happy and surprised. Once again, Philip Kahindi has the responsibility, together with the board in Kenya, that the projects are well maintained. Within the village council of (in this case) Maramu village, 7 people are appointed who in turn serve to manage, clean and maintain the projects. As a foundation, we believe that the people themselves must take their responsibilities. You have to involve them from the beginning. That gives a good result, satisfaction and the people finally have WATER!

In order for Philip Kahindi to be able to carry out the projects successfully and responsibly, it is important that he comes to the Netherlands twice a year. This is to taste the atmosphere of how we think, feel and especially do business here. Because he is now well known in The Hague, he appears occasionally in the newspaper. Meanwhile he also speaks a little Dutch and can make himself understood.

It is also important that our chair, Marion van de Voort, herself goes to Kenya on average 1 - 2 times a year to get a feeling with the community and the way of working. Because of this she has won quite a few credits. People see a face and person behind the projects. And that is very important.

## **Preview 2019**

The execution of the project for the schools in Oyumbo Maweni and Roka Maweni has started on Monday 25 March 2019. This time we are a little bit later with the start of carrying out because it was a bit more difficult to raise funds.



Gilbert Odera van Flo Flo will and his team started at the school in Oyumbo Maweni. After the last visit of Marion van de Voort in February 2019 it turned out to start here

first. The school is situated in the middle of cement quarry and there is absolutely nothing at all! For the first time it was a very emotional experience. It was horrible to see this. But at least the government has managed to place a school there.

We are also lucky that there is power available again so we can continue without needing a generator. Philip Kahindi is very busy with the supervision of all the work. Together with the carpenter, plumber and contractor he is buying materials in order to limit the costs as much as possible. How lucky we are with him!

Through our social media channels such as Facebook, LinkedIn, Instagram, Twitter and our newsletter you will be kept fully informed about the progress of our projects.

Thank you for your attention and your interest in the Pamoja Kenya Foundation.

The Hague, March 31, 2018

The board,

Marion J. van de Voort (chair)

Theo A.A.H.L. Vogels (treasurer)

Jos L. Fluitsma (secretary)

Marjo J.B. van der Knaap (general board member)

Fokelien S. Zijp (general board member)

INCOME STATEMENT OF FOUNDATION PAMOJA KENIA FOR 2018  
(amounts x € 1)

INCOME	2018		2017	
Received gifts	7.204		16.463	
Gross profit (articles)	534		718	
Project income				
VAT and customs refund	98		320	
Yield auction and benefit				
<b>Total income</b>		<b>7.836</b>		<b>17.501</b>
<b>EXPENSES</b>				
Miscellaneous costs	183		559	
Administration costs	3.127		3.598	
Bank charges	146		145	
Reversal of investment				
<b>Total general costs</b>		<b>3.456</b>		<b>4.302</b>
Recruitment costs	411		1.323	
Cost merchandise	983		1.271	
Spent on objective	150		17.744	
<b>Total expenses</b>		<b>5.000</b>		<b>24.640</b>
Shortage				7.139
<b>Surplus</b>		<b>2.836</b>		

The 2017 deficit has been financed with surplus 2016.

In 2017 was the post "Received gifts" and "Spent on objective" actually € 3.560 higher because of the subsidize of Wild Geese.

The amount 'Spent on objective" (medical clinic of Maramu village) was € 150,-. This amount is very low because the finances have already been transferred at the end of 2017 : € 7.120,- to Wild Geese and with the subsidize of Wild Geese (€ 3.560), - the total amount became: € 10.680,-

SPECIFICATION OF "SPENT ON OBJECTIVE"

		2018	2017
Project Medical clinic Maramu	Water pump	150	5000
	Electricity		500
	Shower & Go		4.534
	Water pump		590
In november 2017 to Wild Geese			7.120
Subsidize Wild Geese For Mpenda kula Project 2017			3.560
<b>TOTAL</b>		<b>150</b>	<b>21.304</b>



## BALANCE OF THE FOUNDATION PAMOJA KENIA

ASSETS	31/12/2018	31/12/2017
Liquid assets ( bank charges )	44	97
Savings accounts	<u>4.100</u>	<u>1.211</u>
Total assets	<u><u>4.144</u></u>	<u><u>1.308</u></u>
LIABILITIES		
Free disposable capital	4,144	1.308
Total liabilities	<u><u>4.144</u></u>	<u><u>1.308</u></u>