



Annual Report 2019

of the

Foundation Pamoja Kenia

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Introduction

'Together', that is the meaning of pamoja in Swahili, the language they speak in Kenya. And 'together' is how we want to work with our foundation. We strongly believe that every development must be realized in collaboration with the local population. Cooperation leads to sustainable solutions that are supported by the people for whom we realize the solution.

Our mission is to start, guide and implement projects in Kenya in collaboration with the local population. We mainly focus on water projects and sanitation projects that simultaneously create employment for the local population.

Pamoja Kenia depends on financial support from others. We raise funds through acquisition, BIS (International Cooperation Office) and Wilde Ganzen. In addition, we have set up a webshop to sell products that are handmade in Kenya. 35% of the sales goes to our current projects and other expenses of the foundation. At Pamoja Kenya Foundation you are always assured that your donation is actually spent on projects that benefit the local population.

On 2 November 2011, the Pamoja Kenya Foundation was established by notarial deed. The objective of the foundation is:

- a. the start-up, supervision and execution of projects in Kenya, which include the installation of water wells, installation of water pumps, realization of public toilets / public showers and projects like that. With the development of such initiatives, the foundation wants to support the local population;
- b. promoting employment by launching and guiding such projects to improve the future of the underprivileged population;
- c. combat diseases such as cholera and typhoid.

The foundation has its registered office in The Hague.

The foundation has an ANBI status, so donations from people or organizations in the Netherlands to this foundation are deductible for the Income Tax.

Looking back

In 2019, we received a total of € 29,875 in gifts. See the financial section on page 8 for further explanation of the costs and benefits.

Campaigns for fundraising/Brand awareness

In 2019 we again attended the Kwaku Summer Festival in Amsterdam to sell our handmade products from Kenya. In addition, we have been invited to various small-scale events to sell our products. Basically, this is more lucrative because there is no need to pay rent for a stand there and the event is aimed at selling the products of our foundation. Of the proceeds 35% goes to our projects and expenses of the foundation. In addition to selling the products, we regularly do acquisitions in various forms.

Including approaching companies by telephone to ask if they are doing something about Corporate Social Responsibility and if they want to do so in collaboration with Pamoja Kenia. This also generates exposure for the company. With a donation of at least € 500, - the logo of the company will be placed on the website of Pamoja Kenya. Also the name of the company will appear on the nameplate of the project for which the company has donated. The company also takes advantage of the publicity of our foundation, which regularly is in the public eye. The website has been 'restyled' and a donation button has been realized in collaboration with our permanent web agency www.sociallane.nl. This button has already led to a nice donation.

On Monday 16 December 2019, the launch of our first documentary took place in the Church of Our Saviour on the Bezuidenhoutseweg in The Hague. The purpose of the documentary is to show the donors what the impact of their donations has been for the population. The documentary shows how the residents of Matsangoni experience the donations and what results have been achieved among the population. One of the results is that diseases such as cholera and typhus are less common. The audience was enthusiastic about the content of the documentary. Spontaneously people have donated and slowly you see a revolution in reputation and therefore the confidence of external parties in the Pamoja Kenya Foundation. You can watch the documentary via this link:

<https://drive.google.com/file/d/1aEtqDF9YahKItQ1ph1I973Kxf6McFJ04/view?usp=drivesdk>



At the Pamoja Kenya Foundation you are sure that the money ends up in the right place. We take care of this on a daily basis. We ourselves travel to our projects twice a year to open them and to ensure that everything is carried out satisfactorily. In this way we also check whether our objectives have been pursued. This gives the residents the feeling that they are taken seriously and are involved in the projects. In addition, the assistant to the governor (also Member of Parliament) officially opens our projects and explains to residents how difficult it is to raise funds. Until now, people are very grateful that we provide them with water. A basic necessity of life. No WATER, no LIFE!



We are very active on social media and this is paying off for our brand awareness. We were able to profile ourselves at various African embassies in The Hague thanks to our network capabilities and the large network that we have built up over the years, both in the Netherlands and in Kenya. Therefore we are regularly invited for various occasions.

We are regularly approached by the press or our chair Marion van de Voort receives a letter of appreciation for her work in Kenya. We are supported in our mission that everyone has the right to water. In this way Marion hopes to promote that people donate to the foundation in order to carry out the projects and to increase our brand awareness.



The Voice Achievers Award 2019
in Amsterdam



Recognition of the work
of our chair
Marion van de Voort,
No 8 in line

Project goals

We were also able to achieve our project goals in 2019. That is the drilling of two new wells and the installation of two water pumps (phase 1 of our project). These projects were realized at the schools Oyumbo Maweni (250 students) and Roka Maweni (825 students). Can you imagine: almost 1100 students without water and no hygienic conditions?

In addition, the local population (about 1200 people) can also use the facility. They pay a small fee. That money is required for the maintenance of the projects, both for hygiene and for technical maintenance.

The system for the financial contribution of the students for the maintenance of the projects is realized by an increase of the school fees of KES 10 (about € 0.10) per quarter per child.

Finally, the project must be maintained both technically and hygienically and that cannot be done without finances. Pamoja Kenia Foundation is the 'producer' and therefore takes care of the finances, but the people themselves are responsible for the maintenance. And if we see during our visits that people do not follow our rules as included in the statutes of our foundation, we close the project. Philip Kahindi is a very important link in this, as is Morris Aziz. Both of them are members of the board of the CBO in Kenya.

Also in this project we were fortunate that electricity was available. We were able to extend it so that no generator had to be placed. The costs for drawing the current for the pump, wires, pipes, et cetera are included in the budget. In addition, an electricity house has been built, which at the same time serves as a water tower for the water tank. Because we were able to realize this, the government pays part of the monthly electricity costs. This is unique.

We were also able to realize the second phase of our project, the construction of two public toilet and shower complexes with two washbasins. Our Wash Shower & Go project has become a household name. The headmasters of both schools, the teachers and the students were very happy. The residents of the immediate vicinity also thanked us personally. But as we always say: without the team in Kenya and especially Philip Kahindi this would never have been possible. Philip feels very responsible for the implementation of the projects. It is therefore important that he comes to the Netherlands on average twice a year to taste the atmosphere here and tell his story at Wilde Ganzen, among others. When he is in the Netherlands, we always organize a Kenya party where he can thank the people and speak and explain. He now also speaks a little Dutch and can make himself understood.

It is also important that our chair, Marion van de Voort, herself goes to Kenya once or twice a year to get a feel with the population and the way of working there. She also did that in 2019. As a result, she has built up quite a few credits. People see a face and person behind the projects. And that is very important.

Preview 2020

In March 2020, the implementation has started of the projects for Mkongani primary school and worship centre and residents of Muthathani village and Uyombo primary school and residents of Madeteni village in Matsangoni region (Kilifi county).



Gilbert Odera from Flo Flo and his team have started at the Mkongani primary school and worship centre. As soon as water has been found here, Gilbert Odera and his team will start at Uyombo primary school. All this under the leadership of Philip Kahindi and his team in Kenya.

Again we are lucky that power is present, which we can extend. Philip Kahindi is very busy with the supervision of all activities. Together with the carpenter, plumber and contractor he is busy buying materials to reduce the costs as much as possible. Again, we are very lucky with him!

Through our Social Media channels such as Facebook, LinkedIn, Instagram, Twitter and our newsletter you will be fully updated about the progress of our projects.

Thank you for your attention and interest in the Pamoja Kenia Foundation.

The Hague, March 31, 2020

The board of the Pamoja Kenia Foundation

Marion van de Voort (chair)

Theo Vogels (treasurer)

Jos Fluitsma (secretary)

Marjo van der Knaap (general boardmember)

Fokelien Zijp (general boardmember)

INCOME STATEMENT OF FOUNDATION PAMOJA KENIA FOR 2019
(amounts x € 1)

INCOME	2019		2018	
Received gifts	29.875		7.204	
Gross profit (articles)	713		534	
Project income				
VAT and customs refund	203		98	
Yield auction and benefit				
Total income		30.791		7.836
EXPENSES				
Miscellaneous costs	227		183	
Administration costs	1522		3.127	
Bank charges	159		146	
Reversal of investment				
Total general costs				
Recruitment costs	759		411	
Cost merchandise	2670		983	
Spent on objective	16.130		150	
Total expenses		21.467		5.000
Shortage				
Surplus		9.324		2.836

SPECIFICATION OF “SPENT ON OBJECTIVE”

Project Oyumbo Maweni and Roka Maweni 2019		
Water wells	2	€ 8.390
Shower & Go	2	€ 7.740
To Wild Geeze March 2019		€16.130
Subsidize Wild Geeze	1/3 of the amount	€ 5.377
TOTAL		€ 21.507

BALANCE OF THE FOUNDATION PAMOJA KENIA

ASSETS	31/12/2019	31/12/2018
Liquid assets (bank charges))	425	44
Savings accounts	13.044	4.100
Total assets	<u>13.469</u>	<u>4.144</u>
LIABILITIES		
Free disposable capital	13.469	2.836
Total liabilities	<u>13.469</u>	<u>2.836</u>