



Annual Report 2020

of the

Foundation Pamoja Kenia

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Introduction

'Together', that is the meaning of pamoja in Swahili, the language they speak in Kenya. And 'together' is how we want to work with our foundation. We strongly believe that every development must be realized in collaboration with the local population. Cooperation leads to sustainable solutions that are supported by the people for whom we realize the solution.

Our mission is to start, guide and implement projects in Kenya in collaboration with the local population. We mainly focus on water projects and sanitation projects that simultaneously create employment for the local population.

Pamoja Kenia depends on financial support from others. We raise funds through acquisition, BIS (International Cooperation Office) and Wilde Ganzen. In addition, we have set up a webshop to sell products that are handmade in Kenya. 35% of the sales goes to our current projects and other expenses of the foundation. At Pamoja Kenya Foundation you are always assured that your donation is actually spent on projects that benefit the local population.

On 2 November 2011, the Pamoja Kenya Foundation was established by notarial deed. The objective of the foundation is:

- a. the start-up, supervision and execution of projects in Kenya, which include the installation of water wells, installation of water pumps, realization of public toilets / public showers and projects like that. With the development of such initiatives, the foundation wants to support the local population;
- b. promoting employment by launching and guiding such projects to improve the future of the underprivileged population;
- c. combat diseases such as cholera and typhoid.

The foundation has its registered office in The Hague.

The foundation has an ANBI status, so donations from people or organizations in the Netherlands to this foundation are deductible for the Income Tax.

Looking back

In 2020, we received a total of €39.080 in gifts. See the financial section on page 9 for further explanation of the costs and benefits.



Raising funds / nice extra donations during Corona in 2020

The Corona year 2020 was a special year for us! We have received a very nice donation from the Daphne Foundation. Also a very special donor was The Hendrik van Dijkfund, with their nice donation we were able to realize 1 whole project, all in Corona time. The local government has also contributed to the population by providing extensive and regular information about hygiene. Really great, together with the Ministry of Health and Philip Kahindi of Pamoja Kenya Foundation, we were able to educate many people.

35% Of the proceeds from online sales go to our projects and expenses of the foundation. In addition to selling the products, we regularly engage in acquisitions in various forms. Including approaching companies by telephone to ask whether they are doing something about Corporate Social Responsibility and whether they want to do this in collaboration with Pamoja Kenya. This also generates exposure for the company. With a donation of at least € 500, we will place the company logo on the Pamoja Kenya website. This also generates exposure for the company. The name of the company will therefore appear on the nameplate of the project for which the company has donated. The company also benefits from the publicity of the foundation, which is very regularly in the publicity. In collaboration with our regular web agency www.sociallane.nl, the website was 'restyled' in 2019 and nice donations are regularly received via the donation button.

The fact that we on Monday December 16, 2019 launched our first documentary has resulted in reality, that we have created a trustworthy brand and awareness. We were able to realize 5 projects in 2020, normally we can do 2 projects per year.

On Saturday March 14, 2020 while I was in Kenya, a friend called me and told me that Kenya Airways was cancelling flights due to Corona! I did not realize at all, but I was convinced that I had to go home asap. On Sunday, March 15, 2020 I flew back from Malindi to Nairobi and at night I literally had the last flight with KLM back to Amsterdam where I arrived at 6.45 a.m. Dutch time on Monday morning.



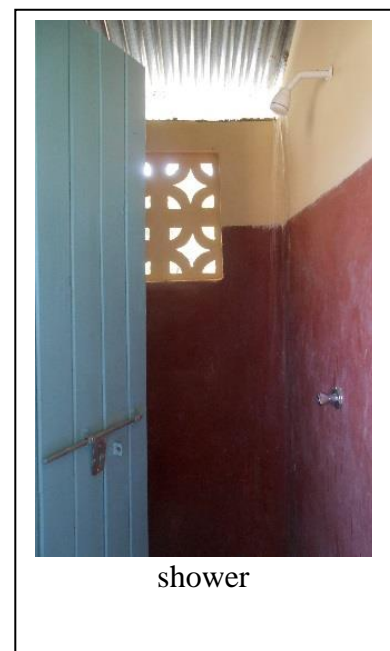
Filming a scene for the documentary

I arrived at Schiphol. And in the afternoon the world closed down. Unbelievable.

Hereby again the link of the documentary.

<https://drive.google.com/file/d/1aEtqDF9YahKItQ1ph1I973Kxf6McFJ04/view?usp=drives:dk>

At the Pamoja Kenya Foundation you are sure that the money ends up in the right place. We take care of this on a daily basis. We ourselves travel to our projects twice a year to open them and to ensure that everything is carried out satisfactorily. In this way we also check whether our objectives have been pursued. This gives the residents the feeling that they are taken seriously and are involved in the projects. In addition, the assistant to the governor (also Member of Parliament) officially opens our projects and explains to residents how difficult it is to raise funds. Until now, people are very grateful that we provide them with water. A basic necessity of life. No WATER, no LIFE!



We are very active on social media and this is bearing fruit for our brand awareness. We have been able to further profile ourselves at various African embassies in The Hague thanks to our network capacities and the large network that we have built up over the years, both in the Netherlands and in Kenya. As a result, we are regularly invited for various occasions.

A review of the results in 2020



The first project in Corona time



Official opening Mkongani worship centre primary school



Oyumbo Primary school



Official opening primary school in Kilodi



Official opening primary school Sidzeni



Official opening girls project in the suburb of Kararacha village

Project goals

We were also able to achieve our project goals in 2020. That is the construction of four new wells and the installation of four water pumps. These projects have been realized at the schools Oyumbo Primary school (550 students), Mkongani primary school (550 students), primary school in Kilodi (575 students), primary school Sidzeni (575 students) and the extra 'sanitary napkin' girls project in a suburb of the village of Kararacha.

Here we were able to open the well that was dry and realize a shower. The multifunctional water tower now also serves as a water kiosk here, so that the girls can sell water and with the proceeds they can buy sanitary towels so that they do not have to miss school during their monthly menstrual period.

The project in Sidzeni was also a special project. This was in an area with lava rock and our team could not work during the day because the rocks in the ground emit gasses and so they had to dig at night, during the day it was about 36C. When this project was realized on a Sunday morning in September 2020, 500 people were in line within 1 hour, they were so happy and did not think it possible that there was WATER for them. They had not seen this for years and they had already given up. And this is exactly what the Pamoja Kenya Foundation is doing this for. Can you imagine nearly 2,250 students without water and no hygienic conditions? In addition to these children, the local population (about 3000 people) can now also use the facilities. They pay a small fee for this. That money is needed for the maintenance of the facilities, both for hygiene and for technical maintenance. The system for the financial contribution of the students for the maintenance of the facilities is realized by increasing the school fees by KES 10 (approximately € 0.10) per quarter per child.

After all, the project must be maintained both technically and hygienically and that is not possible without finances. The Pamoja Kenya Foundation is the 'producer' and therefore takes care of the finances, but the people themselves are responsible for the maintenance. And if, during our visits, we see that people are not following our rules as stated in the statutes of our foundation, we close the project. Philip Kahindi is a very important link in this, as is Morris Aziz. Both are board members of the CBO in Kenya. We were also lucky that there was electricity available for these projects. We were able to extend it so that no generator had to be installed. The costs for passing the power to the pump, wires and pipes are included in the budget. In addition, an electricity house has been built, which immediately serves as a water tower for the water tank. Because we have been able to realize this, the government pays part of the monthly electricity costs. This is unique. We have also been able to realize the construction of four public toilet and shower complexes with eight washbasins. We were also able to carry out a well project with a water tower in Thika. Our Wash Shower & Go-project has become an understanding. The principals of the four school, the teachers and the students were very happy. Also the inhabitants of villages involved came over to personally thank us.

But as we always say: without the team in Kenya and especially Philip Kahindi, this would never have been possible. Philip feels very responsible for the implementation of the projects. It is therefore important that he comes to the Netherlands twice a year on average to get a taste of the atmosphere and to tell his story at Wilde Ganzen, among others. When he is in the Netherlands, we always organize a 'Kenya' party where he himself can thank the people and speak and explain. He now also speaks a little Dutch and can make himself understood. It is also important that our chairman, Marion van de Voort, visits Kenya on average once or twice a year to get a feel for the population and the way of working. She also did this in 2020. As a result, she has built up quite a few credits. People see a face and person behind the projects. And that is very important.

Preview 2021

Given the fact that we were able to realize 5 projects, we started fundraising a little later, also to give our team in Kenya some rest given the extreme heat. In the meantime, we have started and will continue to raise funds for our projects Clean drinking water and sanitation for

- the primary school and the inhabitants of the village of Kiringi
- the primary school and the inhabitants of the village of Foleni in Matsangoni (Kilifi county) region of Kenya



These projects will again be carried out for the part of the well by Gilbert Odera of Flo Flo together with his team. And for the sanitary part we work together with the local population of Matsangoni. All this under the guidance of Philip Kahindi and his team in Kenya. At the school and the village of Kiringi we are lucky that there is electricity available, which we can use. If we raise enough funds, we can start a pilot with a solar project at the Foleni school! There is no electricity available here that we can pull through and we would have to buy a generator and people should therefore regularly buy kerosene. This is too expensive and bad for the health.

Philip Kahindi is always very busy supervising all work. He then goes out with the carpenter, plumber and contractor to buy materials in order to minimize costs in this way. How lucky we are with him! Through our Social media channels such as Facebook, LinkedIn, Instagram, Twitter and our newsletter you will be kept fully informed about the progress of our projects.

Through our Social Media channels such as Facebook, LinkedIn, Instagram, Twitter and our newsletter you will be fully updated about the progress of our projects.

Thank you for your attention and interest in the Pamoja Kenia Foundation.

The Hague, March 31, 2020

The board of the Pamoja Kenia Foundation

Marion van de Voort (chair)

Theo Vogels (treasurer)

Jos Fluitsma (secretary)

Marjo van der Knaap (general boardmember)

INCOME STATEMENT OF FOUNDATION PAMOJA KENIA FOR 2020
(amounts x € 1)

INCOME	2020		2019	
Received gifts	39.080		29.875	
Gross profit (articles)	256		713	
Project income				
VAT and customs refund	109		203	
Yield auction and benefit				
Total income		39.445		30.791
EXPENSES				
Miscellaneous costs	316		227	
Administration costs	1.616		1.522	
Bank charges	222		159	
Reversal of investment				
Total general costs				
Recruitment costs	1.152		759	
Cost merchandise	451		2.670	
Spent on objective	42.604		16.130	
Total expenses		46.361		21.467
Shortage		6.916		
Surplus				9.324

The subsidize of Wild Geeze (received in Kenia) was : € 21.244.

SPECIFICATION OF "SPEND ON OBJECTIVE"

PROJECTEN	Water wells & Sanitary facilities	Total amount used for project 1 to 5 is
5 projects	Project titel Wash, Shower & Go	
1 Mkongani primary school in the village Muthathani		
2 Uyambo primary school in the village Madeteni		€ 35.704.
3 Kilodi		
4 Sidzeni		
5 Kararacha in suburb		
Subsidize Wild Geese	€ 21.244	
Sub Total		€ 35.604
Thika		€ 7.000
TOTAL		€ 42.604

Normally the subsidy from Wilde Ganzen is 1/3 part, but because of Corona it is KILODI / SIDZENI project of Wild Geese 100% subsidized (€ 13,000). We fell under the Corona project.

BALANCE OF THE FOUNDATION PAMOJA KENIA

ASSETS	31/12/2020	31/12/2019
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Liquid assets (bank charges)	15	425
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Savings accounts	6.538	13.043
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TOTAL ASSETS	6.553	13.468
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LIABILITIES

Free disposable capital	6.553	13.468
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TOTAL LIABILITIES	6.553	13.468
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